

# MONTHLY NEWSLETTER



## For the People, For Prosperity: Showcasing AtMP's Impact at the 2025 Devolution Conference

Under the theme “For the People, For Prosperity: Devolution as a Catalyst for Equity, Inclusion, and Social Justice,” the Devolution Conference 2025 was held from 12th to 15th August at Homa Bay High School, Homa Bay County. The event brought together over 90 county and national leaders, policymakers, CSOs, development partners, and grassroots actors, including the President, governors, parliamentarians, and technical experts.



The Access to Medicines Platform (AtMP) played an active role through plenary sessions, an exhibition booth, and side meetings, showcasing its leadership in Sexual and Reproductive Health Rights (SRHR), Maternal, Newborn and Child Health (MNCH), gender-based violence (GBV) prevention and response, and health systems strengthening. At our booth, delegates engaged with policy briefs, annual reports, the Rights Activation Program (RAP4SRHR) success booklet, and visual advocacy materials—resources that sparked meaningful discussions on SRHR, GBV response, and sustainable health financing.

Over 94 delegates visited our booth, among them county directors of health, chief officers, and CSO partners. Many expressed interest in

replicating AtMP's models of community dialogues, male engagement initiatives, and multi-stakeholder coordination structures. The discussions went beyond curiosity, delegates shared how these approaches could strengthen county-level SRHR programs, improve GBV response mechanisms, and enhance accountability in health systems. The strong turnout and depth of engagement reflected the growing recognition of AtMP's evidence-based strategies in shaping equitable and inclusive health services.

As for the high-level plenaries, President William Ruto pledged KES 50 billion for equitable county revenue sharing and committed to ensuring free outpatient services at Levels 2–4 health facilities under SHA. Raila Odinga emphasized county-driven innovation and inclusive planning, while Governor Gladys Wanga celebrated Homa Bay's maternal health progress, noting 96 consecutive days without maternal deaths thanks to robust MPDSR systems.

For AtMP, the conference underscored the power of collaboration, evidence-based advocacy, and grassroots engagement. Key outcomes included:

- An invitation to co-develop a snakebite initiative with Meru County,
- A commitment from Vihiga County to operationalize its GBV policy and establish a rescue center,
- Strengthened networks with CSOs, policymakers, and donors for future advocacy and resource mobilization.

As the curtains closed on the Devolution Conference 2025, AtMP left energized to follow up on county commitments, track policy outcomes, and share key learnings with partners and communities. More importantly, the conference reaffirmed our vision of advancing accountability, equity, and access to quality health services across Kenya.





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## **Adapting to a changing donor landscape: Insights from the NGOs Roundtable**

Building on the momentum of the Devolution Conference, AtMP continued to position itself at the heart of national conversations on sustainability and collaboration. Just days later, we joined peers and partners at the NGOs Fundraisers Breakfast Roundtable, held at the Nairobi Serena Hotel under the theme “Adapting to the Changing Fundraising Environment.”

The high-level convening brought together NGO leaders, fundraising experts, donors, and development partners to reflect on the shifting donor landscape and co-create innovative approaches for sustaining impact. Discussions focused on:

- Building resilient fundraising systems that can withstand global and local shocks.
- Unlocking local corporate social investment to diversify funding streams.
- Driving shared value partnerships that align business, government, and civil society efforts.

At the heart of the dialogue was a guiding question: “Where are the resources, and how do we access them for social impact?”

The event also marked the official launch of the NGOs Awards 2025, a platform to celebrate innovation and excellence in the non-profit sector.



With nominations now open, organizations across Kenya have the opportunity to showcase achievements and gain recognition for their impactful work.

For AtMP, the roundtable was more than a learning platform—it was a strategic space to:

- Engage peers, donors, and thought leaders on the future of fundraising.
- Explore sustainable approaches for resourcing health programs.
- Strengthen partnerships that can amplify our work in SRHR, MNCH, and GBV response.

As we look ahead, AtMP remains committed to leveraging such platforms to secure resources, expand networks, and ensure that communities continue to access quality, rights-based health services.

## **Celebrating wins in SRHR and SGBV Response: RAP4SRHR Success Booklet**

The Rights Activation Program for SRHR (RAP4SRHR) Success Booklet has officially been launched and is already sparking conversations on strengthening rights-based sexual and reproductive health (SRHR) in Western Kenya. The booklet was first unveiled during the Devolution Conference 2025, where it reached policymakers, county leaders, and development partners, setting the tone for broader county-level engagement on SRHR, SGBV response and gender equity. To extend its reach, the booklet has been made available on the Access to Medicines Platform website, ensuring partners, grassroots organizations, and community members can easily access and learn from the program’s achievements.



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In addition, digital promotion campaigns are underway across our social media platforms—X, Instagram, TikTok, and Facebook—leveraging snippets, posters, fact sheets, and an animated video series to highlight impact stories and key lessons.

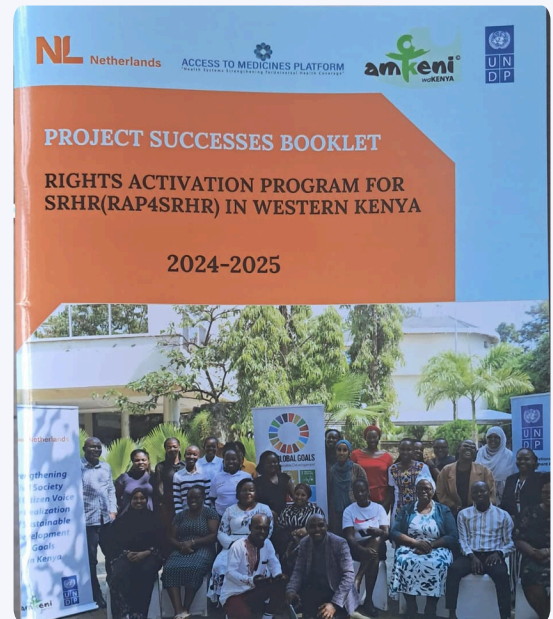
The booklet captures the breadth of the RAP4SRHR journey and is organized around five major focus areas: Program Overview, Strategic Approaches, Visibility Campaigns, County Spotlights, and Partnerships and Collaborations. Each section demonstrates how the program has anchored community voices, influenced county-level policies, and created multi-stakeholder platforms such as Haki Mashinani to strengthen justice and accountability for survivors of SGBV.

To date, RAP4SRHR has celebrated significant wins, including:

- ✓ 5 SRHR policies influenced and adopted
- ✓ 1,228 stakeholders directly engaged
- ✓ 2 Memoranda of Understanding signed with Departments of Health
- ✓ 500+ briefs and fact sheets developed and disseminated
- ✓ 90% adoption of SRHR care package recommendations in Kisumu County

Through these achievements, the program continues to prove that when communities lead, institutions respond, and systems are strengthened, lasting impact follows. Have you had a chance to read our Rights Activation Program for SRHR Success Booklet? Click the link below to read more

[PROJECT SUCCESS BOOKLET](#)



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